

[1] A dining room designed by Turner Pocock. [2] Sarah Vanrenen has used contrasting textiles from her own collection in this bedroom



TURNER POCOCK

Bunny Turner and Emma Pocock head up a team who create interiors that fizz with energy and life. The fact they are also great fun is evident in the work they produce. **Philosophy** 'We think of ourselves as colourists, and we adore pattern, texture and warmth,' says Bunny. **Key influences** 'The fearlessness of historic American designers when it came to colour, pattern, furniture and layouts. Dorothy Draper and Sister Parish were trailblazers in bold decoration and they still inspire us with their style and their focus on keeping interiors comfortable.' **Expect** Colour, pattern, texture, comfort. [turnerpocock.co.uk](http://turnerpocock.co.uk)

NEW ENTRY  
VANRENEN  
GW DESIGNS

Sarah Vanrenen has been on our radar for some time, and she has just joined forces with Louisa Greville Williams to set up this studio. Following in her mother Penny Morrison's footsteps, Sarah's look is pleasingly relaxed, although her use of colour is perhaps a bit punchier. **Advice** 'Bigger is usually better when it comes to design,' says Sarah. 'Big lamps, fat sofas and chairs, and huge, comfortable beds. Curtains too should be full and generous, never mean.' **Alternative career** 'An artist. I used to paint and I have taken it up again recently.' [vanrenengwdesigns.com](http://vanrenengwdesigns.com)

VEERE GRENNEY  
ASSOCIATES

Having apprenticed under Mary Fox Linton and David Hicks in the early Eighties, and later working as a director of Sibyl Colefax & John Fowler, Veere Grenney is one

of the most respected names in British interior design. **Philosophy** 'Less cool, more beauty.' **Key influences** 'Creatives such as David Hicks, Billy Baldwin, Nancy Lancaster, Syrie Maugham and David Adler; and English country houses and American houses of the twentieth century.' **Alternative career** A jewellery designer. **What's next** 'I'm working on a newbuild in Hampstead, which looks like a small pavilion but it hides 700 square metres of space. We are also doing the design and decoration of a large apartment on 86th Street in New York.' [veeregrenney.com](http://veeregrenney.com)

VIRGINIA HOWARD

With her small team, Virginia Howard creates interiors that both respect the rules of classic decoration and maintain a certain cool factor. This is no mean feat, which is why she is always in demand. **Philosophy** 'My reputation for interpreting clients' wishes has been built on the principle of listening carefully first.' **Loves** 'Fabric-covered walls for the cosiest of bedrooms and an elegant background upon which to hang paintings.' [virginiahoward.co.uk](http://virginiahoward.co.uk)

NEW ENTRY  
VSP INTERIORS

Headed up by Henriette von Stockhausen, this new entry is proving to be proficient at creating elegant and comfortable spaces. Think relaxed grandeur. **Appeal** 'We specialise in large country houses, yet we are a small, personable company.' **Loves** 'Antiques and tapestries; these add warmth and a sense of history.' **Say no to** Chenille and shagpile carpets. [vspinteriors.com](http://vspinteriors.com) ▷

