



**HOUSE  
& GARDEN**  
**100 LEADING  
INTERIOR DESIGNERS**  
PLUS REGIONAL LISTINGS



### Virginia Howard

Virginia Howard is clearly a designer with a friendly and personal approach: she says that one of her prime objectives is to 'interpret clients' wishes - it is their room, not mine.' This sensitive, relaxed design mantra is backed up by over 15 years' experience, since Virginia, known to clients as Ginnie, started her business from Christophe Gollut's Fulham Road showroom. She has deliberately kept the company small, so that she can give clients her full attention, and keep projects carefully within budget. Current projects are predominantly residential and include a traditional flat with a modern twist in Eaton Place, a classic country house, and a modern flat near Tower Bridge. She is also refurbishing several company offices. Asked to define her style, she concludes, 'I like to create an interior that is liveable, combining traditional comfort while still embracing new trends.' Clients can expect understated colour schemes, document prints and beautiful textures, with due importance given to a few very good antiques.

Virginia Howard, 716  
Fulham Road, SW3  
(tel: 020-7370-4101)

